



*“Inspiring Youths to
Reach for the
Stars”*

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1. Executive Summary

Founded in **2022**, Mobile Youth Network Organization (MOYONE) is a youth-led, non-political, and non-profit organization based in Mangochi District, Malawi. Registered with the National Youth Council of Malawi (NYCOM), MOYONE was established to address systemic challenges affecting rural youth, women, and children including school dropouts, early marriages, gender-based violence, youth unemployment, environmental degradation, and limited civic participation.

MOYONE empowers young people as drivers of inclusive, sustainable development. Through integrated programming in education, economic empowerment, health, climate-smart agriculture, governance, gender equity, and sports for development, the organization strengthens community resilience and promotes accountable leadership.

1.1 DEMONSTRATED IMPACT (2021-2025)



MOYONE directly contributes to the national development agenda under Malawi Vision 2063, particularly the pillars on **human capital development**, **youth empowerment**, **innovation**, and **inclusive socio-economic transformation**.

With a strong grassroots presence and community trust, MOYONE is poised for strategic partnerships to scale sustainable impact across Mangochi and beyond.

2. Organizational Background

MOYONE is a non-profit organization established in 2022 and headquartered in Mangochi, Malawi. A community-rooted, youth- and women-focused organization committed to transforming rural communities into resilient, self-reliant development hubs. The organization brings together professionals from diverse fields such as Communications, Environmental Health Marketing, Social and Behavior Change, ICT, and Media, which positions it as a catalyst for meaningful social and environmental impact in Malawi.

We believe that empowered youth are not beneficiaries of development they are leaders of it.

2.1 Why MOYONE?

MOYONE emerged in response to urgent challenges in Mangochi District:

- High school dropout rates
- Early and child marriages
- Gender-based violence
- Youth unemployment
- Weak civic engagement
- Environmental degradation
- Exclusion of youth with disabilities

Recognizing that these barriers undermine long-term national development, a group of visionary young leaders formed MOYONE to provide structured, community-led solutions grounded in sustainability and inclusion.

3. Vision, Mission and Values

3.1 Vision

To cultivate empowered youth, women, and children who drive sustainable, equitable, and innovative transformation in Malawi's rural communities.

3.2 Mission

To educate, empower, and engage communities through innovative programs that build leadership, skills, and resilience for social, economic, and environmental transformation.

3.3 Core Values



4. Strategic Focus Areas

MOYONE delivers integrated, community-driven interventions aligned with national and global development priorities.

4.1 Youth Leadership & Empowerment

- Leadership development programs
- Financial literacy and entrepreneurship training
- Civic education and social accountability initiatives
- Mentorship and peer-led community action

4.2 Education & Skills Development

- Back-to-school campaigns
- School materials support
- Career guidance programs
- Advocacy against early and child marriages

4.3 Economic & Livelihood Empowerment

- Entrepreneurship and business incubation
- Vocational skills training
- Climate-smart agriculture
- Youth-led agribusiness initiatives (Moyone Farm established in 2024)

4.4 Health & Sanitation

- Cholera awareness campaigns
- Hygiene promotion and safe water education
- Reproductive health education
- Mental health training for youth leaders

4.5 Environment & Climate Action

- Climate-smart farming practices
- Environmental conservation awareness
- Sustainable agricultural demonstration models

4.6 Gender, Inclusion & Sports for Development

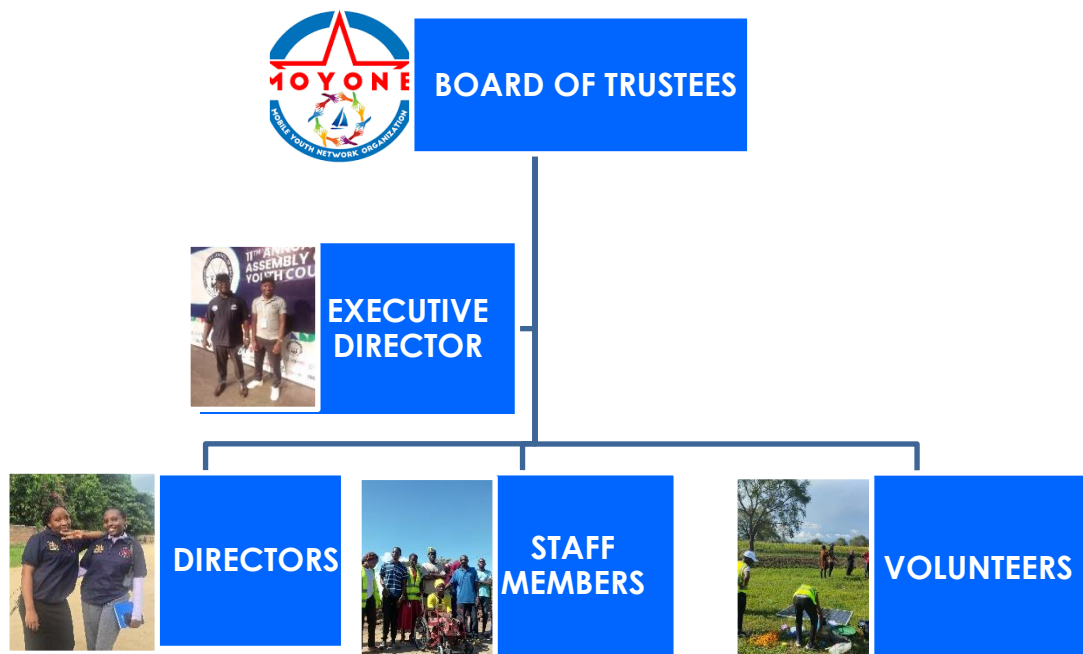
- Women and girls' empowerment initiatives
- Gender equity promotion
- Sports tournaments (football and netball) as platforms for civic education and health messaging
- Inclusion of youth with disabilities in programming

4.7 Governance & Civic Engagement

- Citizen rights awareness
- Public participation education
- Anti-corruption and accountability campaigns
- Youth engagement in voter registration and democratic processes

6. Governance & Institutional Structure

MOYONE operates under a structured governance framework



Key staff roles include Programs Manager, Financial Manager, Communications Manager and Volunteers.

7. Partnerships & Collaboration

MOYONE works together with;

- Government institutions i.e National Youth Council of Malawi
- Local traditional authorities
- Community-based structures
- NGOs and civil society organizations
- Donor agencies and development partners

These partnerships enhance coordination, reduce duplication, and strengthen sustainability of interventions.

8. Strategic Growth Plan

Short-Term (5–8 Years)

- Scale operations across all Traditional Authorities in Mangochi District
- Strengthen institutional systems and donor compliance mechanisms
- Expand youth-led agribusiness and entrepreneurship hubs

Long-Term (10–15 Years)

- National expansion across Malawi
- Establish regional youth innovation and leadership centers
- Become a leading youth-led development institution in Malawi

9. Why Partner With MOYONE?

MOYONE offers:

- Strong grassroots legitimacy and youth trust
- Proven impact with measurable results
- Alignment with national development priorities

- Cost-effective, community-driven programming
- Integrated multi-sectoral approach
- Commitment to transparency and sustainability

With strategic investment and partnership, MOYONE is positioned to scale transformative impact in underserved rural communities.

10. Conclusion

Mobile Youth Network Organization represents a new generation of youth-led development actors in Malawi innovative, accountable, and impact-driven.

By strengthening youth leadership, promoting inclusive economic growth, advancing gender equality, and enhancing civic participation, MOYONE contributes meaningfully to the realization of Malawi Vision 2063 and the broader goal of resilient, self-reliant communities.

Strategic partnerships and investment will enable MOYONE to expand its reach, deepen impact, and accelerate sustainable transformation across Mangochi and beyond.